

Video/TV/Movies	Brand/Advertising	Games/Interactive	RightsTech	Music
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Monday, February 5, 2018

9:30am – 9:40am Bayview Ballroom	<u>WELCOME & INTRODUCTORY REMARKS</u> Ned Sherman, Counsel/Director, Manatt Digital ; Founder, Digital Media Wire
9:40am – 10:15am Bayview Ballroom	<u>OPENING PRESENTATIONS: THE FUTURE OF DIGITAL ENTERTAINMENT</u> 9:40am - The View From Hollywood: State of Media Business 2018 PRESENTER: Andrew Wallenstein, Co-Editor-in-Chief, Variety 9:50am - Mobile: Changing the Face of Digital Entertainment PRESENTER: Josh Yguado, Founder, President & COO, Jam City 10:00am - The Satoshi Future: The case for Blockchain and Cryptocurrency Investing and its Impact on Entertainment PRESENTER: William Quigley, CEO, Clearstone Ventures, OPSkins, and WAX
10:15am – 10:45am Bayview Ballroom	<u>VIEW FROM THE TOP: THE FUTURE OF THE DIGITAL CONTENT MARKET</u> Jared Grusd, CEO, HuffPost ; VP, Global Head of News & Information, Oath Scott Lindenbaum, EVP, Director of Digital Strategy, Deutsch John Penney, EVP, Consumer Business Development & Strategic Partnerships, 20th Century Fox Keith Richman, President, DEFY Media Allison Stern, Co-Founder and CMO, Tubular Labs MODERATOR: David Bloom, Consultant and Columnist, Tubefilter
10:45am – 11:30am Bayview Ballroom	<u>KEYNOTE CONVERSATION WITH ANGELA AHRENDTS OF APPLE</u> Angela Ahrendts, Senior Vice President, Retail, Apple INTERVIEWER: Ken Hertz, Senior Partner, Hertz Lichtenstein & Young LLP
11:30am – 11:45am	<u>MORNING BREAK</u>
11:45am – 12:15pm Bayview Ballroom Brands/Advertising	<u>FIRESIDE CHAT WITH ANDREW SUGERMAN OF THE WALT DISNEY COMPANY</u> Andrew Sugerman, Executive Vice President, Publishing & Digital Media, The Walt Disney Company INTERVIEWER: Dawn Chmielewski, Technology Editor, Deadline Hollywood
11:45am – 12:15pm Sierra Ballroom Video/TV/Movies	<u>FIRESIDE CHAT WITH ALEX COLLMER OF VIDMOB</u> Alex Collmer, CEO, VidMob INTERVIEWER: Leslie Ali Walker, Executive Creative Director, JWT
11:45am – 12:00pm Palisades Ballroom RightsTech	<u>FEATURED PRESENTATION: RIGHTS & MONETIZATION - WHAT WE ALL GOT WRONG AND HOW IT'S CHANGING</u> Adi Chikara, Client Partner, 3Pillar Global
11:45am – 12:15pm Promenade Ballroom Music	<u>FIRESIDE CHAT WITH BOB LEFSETZ AND JOHN BOYLE: THE CONVERSATION CONTINUES</u> John Boyle, Former Chief Growth Officer and CFO, Insomniac Bob Lefsetz, Commentator & Analyst, The Lefsetz Letter
12:15pm – 12:45pm Sierra Ballroom Video/TV/Movies	<u>THE FUTURE OF TELEVISION</u> Rob Gelick, Executive Vice President and General Manager, CBS Entertainment Digital David Goffin, Founder and CEO, The Content Works Studios Karina Kogan, SVP of Digital Media & Products, tbs/TNT Adam Ostrow, Chief Digital Officer, TEGNA Lois Vossen, Executive Producer, Independent Lens, ITVS MODERATOR: Will Law, Chief Architect Media Division, Akamai Technologies

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12:15pm – 12:45pm Promenade Ballroom Brands/Advertising	<p><u>PLATFORM-SPECIFIC CONTENT. ADAPTING TO THE CHANGING DISTRIBUTION LANDSCAPE.</u> Greg Isaacs, Chief Product & Marketing Officer, Branded Entertainment Network (BEN) Oren Katzeff, Head of Programming, Tastemade Anatheia Ruys, SVP, Managing Director, Carat MODERATOR: David Berkowitz, Head of Marketing, Storyhunter</p>
12:15pm – 12:45pm Malibu/Santa Monica Games/Interactive	<p><u>THE FUTURE OF HOLLYWOOD & GAMES</u> Josh Brooks, SVP, Brand Strategy & Marketing, Jam City Geremie Camara, Vice President, Sony Pictures Television Networks Games Franco De Cesare, Director of Global Console & Online Gaming, Facebook Stan Kwon, Vice President, PSB Research Matt McMahon, Senior Vice President, Business Development, Seriously MODERATOR: Ned Sherman, Counsel & Director, Manatt Digital; Founder, Digital Media Wire</p>
12:15pm – 12:45pm Palisades Ballroom RightsTech	<p><u>THE FUTURE OF RIGHTS AND ROYALTIES</u> Virginie Berger, CEO, Armonia Online Thomas Minkus, Managing Director, IPR License Michael Shanley, Vice President IT Business Development, Music Reports Kuni Takahashi, SVP of Business Development, Rumblefish MODERATOR: Paul Sweeting, Co-Founder, RightsTech Project; Founder & Principal, Concurrent Media Strategies</p>
12:15pm – 12:45pm Venice/Peninsula Music	<p><u>MUSIC STREAMING: CONTENT, CONSUMERS, AND CONVERGENCE</u> Mike Bebel, EVP Corporate Development, LiveXLive Media Jorge Rincon, VP North America, Deezer Megan West, Vice President, Content & Community, SoundCloud MODERATOR: Brandon Squar, EVP, Digital Strategy & Sales, ADA - Alternative Distribution Alliance (part of the Warner Music Group)</p>
12:45pm – 2:00pm	<u>LUNCH BREAK</u>
2:00pm – 2:30pm Bayview Ballroom	<p><u>VIEW FROM THE TOP: THE FUTURE OF VR/AR IN THE ENTERTAINMENT BUSINESS</u> Kevin Cornish, Founder/Director, Moth + Flame Ben Grossmann, Co-Founder, Magnopus Christina Heller, Co-Founder/Partner, VR Playhouse Ted Schilowitz, Futurist, Paramount Pictures MODERATOR: Seth Shapiro, former Governor, Television Academy</p>
2:30pm – 3:00pm Bayview Ballroom	<p><u>VIEW FROM THE TOP: THE COMING OF 5G AND WHAT WILL IT MEAN FOR ME?</u> Håkan Andersson, Ph.D, Head of Technology Strategy, Ericsson Hanno Basse, Chief Technology Officer, 20th Century Fox Film Corp. Derek Peterson, Ph.D, CTO, Boingo Wireless Mark Rowland, Partner, Meridian Advisory Group, LLC (MAG) MODERATOR: John Penney, EVP, Consumer Business Development & Partnerships, 20th Century Fox</p>
3:15pm – 3:30pm Sierra Ballroom Video/TV/Movies	<p><u>FEATURED PRESENTATION: TVOT & HARMONIZING THE MOBILE-TO-TV PARADIGM: A LOOK AT HOW TBS & TNT USE DATA AND CASTING TECHNOLOGY TO RECONNECT THE LIVING ROOM VIEWING EXPERIENCE</u> Karina Kogan, SVP of Digital Media & Products, tbs/TNT</p>
3:15pm – 3:30pm Promenade Ballroom Brands/Advertising	<p><u>FEATURED PRESENTATION: BUILDING A BRAND: USING SOCIAL MEDIA TO SUCCESS</u> Natalie Zfat, Social Media Entrepreneur</p>

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3:15pm – 3:30pm Malibu/Santa Monica Games/Interactive	<u>FIRESIDE CHAT WITH DAMON LAU OF EVERYDAY INFLUENCERS/PRESS X</u> Damon Lau, CEO, Everyday Influencers/Press X INTERVIEWER: Ned Sherman, Counsel & Director, Manatt Digital ; Founder, Digital Media Wire			
3:15pm – 3:30pm Palisades Ballroom RightsTech	<u>FIRESIDE CHAT WITH DAVID ISRAELITE OF NATIONAL MUSIC PUBLISHERS' ASSOCIATION</u> David Israelite, President & CEO, National Music Publishers' Association INTERVIEWER: Paul Sweeting, Co-Founder, RightsTech Project ; Founder & Principal, Concurrent Media Strategies			
3:15pm – 3:30pm Venice/Peninsula Music	<u>FEATURED PRESENTATION: THE STATE OF LEGAL CANNABIS AND LIVE EVENTS</u> Jackie Subeck, CEO, Hey Jackpot!			
3:30pm – 4:00pm Sierra Ballroom Video/TV/Movies	<u>REDEFINING VIDEO DISTRIBUTION: THE MELTING POT OF OTT, CABLE AND LINEAR TELEVISION</u> Darcy Antonellis, CEO, Vubiquity Chris Carey, Chief Revenue Officer, Head of Sales, Strategy and Business Development, Verizon Digital Media Services Gil Goldschein, Chairman and CEO, Bunim/Murray Productions Jon Cody, CEO, TV4 Entertainment MODERATOR: Greg Clayman, President, Heights & Hill Media			
3:30pm – 4:00pm Promenade Ballroom Brands/Advertising	<u>THE EVOLUTION OF BRANDS, CONTENT & MARKETING</u> Chris Denson, Director, Ignition Factory ; Creator & Host, Innovation Crush Kristen Ewing, Manager, Media & Entertainment, West Coast, Twitter Erica Kaufman, Director, Content Strategy, Mattel Thai Randolph, SVP, Marketing & Monetization, Laugh Out Loud Andy Tu, CMO, DEFY Media MODERATOR: Philip Alberstat, Chief Operating Officer, Contend			
3:30pm – 4:00pm Malibu/Santa Monica Games/Interactive	<u>THE FUTURE OF ESPORTS: THE OPPORTUNITY FOR BRANDS, AGENCIES & MARKETERS</u> Rishi Chadha, Head of Gaming, Twitter David Huntzinger, Agent, WME Mike Lee, Head of Partnerships, Everyday Influencers/Press X Ari Segal, President & COO, Immortals & LA Valiant MODERATOR: Minard Hamilton, Managing Partner, Driver Ventures			
3:30pm – 4:00pm Palisades Ballroom RightsTech	<u>INSIDE MUSIC'S BLACK BOXES</u> Bill Colitre, Vice President & General Counsel, Music Reports, Inc. Mark Eisenberg, Senior Vice President, Strategic Initiatives, SoundExchange, Inc. Jesse Morris, Chief Legal Officer, HAAWK, Inc. MODERATOR: Vickie Nauman, Founder/Owner, CrossBorderWorks			
3:30pm – 4:00pm Venice/Palisades Music	<u>EXPANDING MUSIC FESTIVALS THROUGH LIVE STREAMING, NEW WAYS TO CONNECT BRANDS WITH VIEWERS AROUND THE WORLD</u> Ryan Birtcher, Founder, President, Producer, Media Stranger Caroline Burruss, Vice President, AEG Global Partnerships Michael Dunn, Experiential Producer, Festivals & Events, A-OK Collective Robert Ellin, CEO and Executive Chairman, LiveXLive MODERATOR: Peter C. Schwinge, Founder and Executive Director, Moving Target Group			
4:00pm – 4:30pm Sierra Ballroom Video/TV/Movies	<u>THE FUTURE OF NEXT GEN OTT AND MONETIZATION</u> Tosca Musk, Founder, PassionFlix Barry Tishgart, SVP and GM of Technical Services, BAMTECH Media Sam Toles, Senior Vice President, Digital & New Platforms, MGM MODERATOR: Colin Dixon, Founder & Chief Analyst, nScreenMedia			

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4:00pm – 4:30pm Promenade Ballroom Brands/Advertising	<p><u>THE FUTURE OF LIVE STREAMING</u> Scott Goldman, Principal Product Manager, Verizon Digital Media Services Veronica McGregor, Digital News Manager, NASA Jet Propulsion Laboratory Adam Rymer, President, Legendary Digital Networks MODERATOR: Gary Bryman, Executive Producer, Rocket Entertainment</p>
4:00pm – 4:30pm Malibu/Santa Monica Games/Interactive	<p><u>THE ROBLOX AND MINECRAFT GENERATION</u> Craig Donato, Chief Business Officer, Roblox Corporation Matt Edelman, Chief Commercial Officer, Super League Gaming Tim Richards, Head of Marketing, Riot Games John Hendricks, Design Director, Microsoft MODERATOR: Grant Johnson, Co-Founder and CEO, Interpret</p>
4:00pm – 4:30pm Palisades Ballroom RightsTech	<p><u>THE EARNING REVOLUTION: DISRUPTING ROYALTIES IN MUSIC AND ENTERTAINMENT</u> Tyron Bennion, SVP of Global Sales, Hyperwallet Matt Burns, Co-Founder & General Counsel, INGrooves Erik Steigen, President & CEO, USA Media Rights, Inc. MODERATOR: Ted Cohen, Managing Partner, TAG Strategic</p>
4:00pm – 4:30pm Venice/Peninsula Music	<p><u>MUSIC AS AN ORIGINAL VIDEO CONTENT STRATEGY</u> Jonathan Azu, Senior Manager, Red Light Management David Moffly, CEO, Baeble Media Chris Sumner, SVP BD & Operations, Greenlight Live Nation Entertainment Ed Walker, Head of Live Production, Vevo MODERATOR: Colleen Theis, COO, The Orchard</p>
4:30pm – 5:00pm	<p><u>BEER & SNACK BREAK</u> Hosted by Hyperwallet</p>
5:00pm – 5:30pm Bayview Ballroom	<p><u>VIEW FROM THE TOP: THE FUTURE OF THE VIDEOS/TV/MOVIES BUSINESS</u> Kevin Conroy, Board Member, Advisor, Investor & Entrepreneur / former President, Digital & New Platforms, Metro Goldwyn Mayer (MGM) Jim Packer, President of Worldwide TV & Digital Distribution, Lionsgate Jesse Sisgold, President & CEO, Skydance Media Shelley Zimmerman, Head of Awesomeness, TV Studio, AwesomenessTV MODERATOR: Lori Schwartz, Governor, Interactive Media, Television Academy</p>
5:30pm – 6:00pm Bayview Ballroom	<p><u>KEYNOTE CONVERSATION WITH FACEBOOK AND NETFLIX</u> Celiena Adcock, Head of Streaming-Entertainment, Facebook Kathy O'Dowd, Product Lead Advertising & Technology, Netflix</p>
6:00pm – 7:00pm Bayview Rooftop	<p><u>DAY 1 RECEPTION</u> Hosted by Jam City</p>

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Tuesday, February 6, 2018

9:30am – 9:40am Bayview Ballroom	WELCOME & INTRODUCTORY REMARKS Ned Sherman, Counsel/Director, Manatt Digital ; Founder, Digital Media Wire
9:40am – 10:15am Bayview Ballroom	OPENING PRESENTATIONS: THE FUTURE OF BRANDS, MARKETING & ENTERTAINMENT 9:40am - The Power of Authentic Storytelling PRESENTER: Daniel Eilemberg, President & Chief Content Officer, FUSION 9:50am - Building Sustainable A Business Founded on Intersectionality PRESENTER: Lisa Marino, CEO, RockYou Media 10:00am - The Future of Marketing and AI PRESENTER: Erik Huberman, Founder and CEO, Hawke Media
10:15am – 10:45am Bayview Ballroom	VIEW FROM THE TOP: THE FUTURE OF CONTENT MARKETING Brandon Berger, Chief Business Officer, theSkimm Alex Morrison, President, Grey West Jason Newman, Talent Manager, Untitled Entertainment Sharon Rechter, President, First Media MODERATOR: David Berkowitz, Head of Marketing, Storyhunter
10:45am – 11:15am Bayview Ballroom	KEYNOTE CONVERSATION WITH ENDEMOL SHINE GROUP AND MICROSOFT Tony Emerson, Managing Director, Worldwide Media & Entertainment, Microsoft Lisa Perrin, CEO, Creative Networks, Endemol Shine Group
11:15am – 11:45am	MORNING BREAK
11:30am – 1:00pm Catalina Ballroom	STARTUP PITCHES 11:30am - JumpTV Solutions PRESENTER: Jerónimo Macanás, CEO, JUMP TV Solutions 11:45am - Promethean PRESENTER: Ian Sharpe, CEO, Promethean 12:00pm - Cennarium PRESENTER: Themis Gomes, CEO, Cennarium America, Inc. 12:15pm - Delmondo PRESENTER: Nick Cicero, CEO and Founder, Delmondo 12:30pm - Flixa.TV PRESENTER: Josh Ritcher, Founder and CEO, FlixaTV and Cinecore HOST/COACH: Steve Bradbury, President & Head Coach, Deep Sports JUDGES: Jeff Allen, Managing Partner, Rocket Ventures Clinton Foy, Managing Director, CrossCut Ventures Todd Klein, Partner, Revolution Anton Zietsman, Director, 3311 Ventures
11:45am – 12:15pm Sierra Ballroom Video/TV/Movies	FIRESIDE CHAT: THE FUTURE OF NEWS BRANDS Terry Hurlbutt, Vice President & General Manager of Digital, Good Morning America Colby Smith, Vice President, ABC News Digital INTERVIEWER: Tim Peterson, Reporter, Third Door Media's Marketing Land and MarTech Today
11:45am – 12:15pm Promenade Ballroom Brands/Advertising	FIRESIDE CHAT WITH ERIKA BENNETT OF YOUTUBE SHOWS Erika Bennett, Global Head of Social Marketing, YouTube INTERVIEWER: Brian Salzman, CEO, RQ Agency
11:45am – 12:15pm Malibu/Santa Monica Games/Interactive	FEATURED PRESENTATION: HOW EXPERIENTIAL MARKETING IS CHANGING WITH IMMERSIVE APPLICATIONS Julie Shumaker, Vice President, Business Development of Advertising, Unity Technologies

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11:45am – 12:15pm Palisades Ballroom RightsTech	<u>FIRESIDE CHAT WITH MACK FLAVELLE OF CRYPTOKITTIES</u> Mack Flavelle, Fat Cat, Cryptokitties INTERVIEWER: Paul Sweeting, Co-Founder, RightsTech Project ; Founder & Principal, Concurrent Media Strategies			
12:15pm – 12:45pm Sierra Ballroom Video/TV/Movies	<u>THE EXPLOSION OF ORIGINAL VIDEO CONTENT</u> Drew Buckley, Co-Founder, Chief Operating Officer, Electus LLC David Grant, President, POPSUGAR Studios Nate Hayden, SVP, Original Content, Jukin Media Jennifer Perri, Vice President, Univision Creator Network, Univision Communications MODERATOR: Jocelyn Johnson, Founder, Videolnk			
12:15pm – 12:45pm Promenade Ballroom Brands/Advertising	<u>THE AGE OF CONSUMER-FIRST MARKETING: BRIDGING CONTENT AND COMMERCE</u> Emily Clock, Consultant - Licensing & Entertainment, ZAPPAR Leslie Emmons Burthey, VP of Marketing, FabFitFun Jeff Kuprycz, Senior Director, Fullscreen Live MODERATOR: Jennifer Sullivan, President, memBrain, LLC			
12:15pm – 12:45pm Malibu/Santa Monica Games/Interactive	<u>THE FUTURE OF MOBILE GAMES</u> Lina Chen, Co-Founder & CEO, Nix Hydra Giorgo Paizanis, Director of Corporate Development, Elisa/Sulake Mairin Wilson, Head of North America Mobile Gaming, Facebook Michael Zhang, Founder & CEO, Firefly Games Inc MODERATOR: Matthew Pierce, Founder & CEO, Versus Systems			
12:15pm – 12:45pm Palisades Ballroom RightsTech	<u>DOES HOLLYWOOD NEED A BLOCKCHAIN?</u> Jim Helman, CTO, MovieLabs Amorette Jones, CEO, Pivotal Entertainment Steve Stewart, CEO & Co-Founder, Vezt Ron Wheeler, SVP, Content Protection and Technology Strategy, Twentieth Century Fox MODERATOR: Paul Sweeting, Co-Founder, RightsTech Project ; Founder & Principal, Concurrent Media Strategies			
12:15pm – 12:45pm Venice/Peninsula Music	<u>THE FUTURE OF VR/AR FOR THE MUSIC INDUSTRY</u> Michelle An, Senior VP/Head of Creative Content, Interscope Geffen A&M Jeff Bronikowski, Head of Innovation, SVP, Business Development, Warner Music Group Harold Hayes, Creative Director & Co-Owner, SunnyBoy Entertainment Ben Samuels, President & GM, North America, MelodyVR MODERATOR: Jason Koffeman, Head, Digital & Emerging Platforms, The Sisyphus Corporation			
12:45pm – 2:00pm	<u>LUNCH BREAK</u>			
2:00pm – 2:45pm Bayview Ballroom	<u>VIEW FROM THE TOP: THE FUTURE OF ESPORTS</u> Justin Dellario, Head of Esports Programs, Twitch Yvette Martinez-Rea, COO of North America, ESL Pete Vlastelica, CEO, Major League Gaming MODERATOR: Mike Vorhaus, President, Magid Advisors			
2:45pm – 3:15pm Bayview Ballroom	<u>KEYNOTE CHAT WITH REZA IZAD OF STUDIO71</u> Reza Izad, CEO & Co-Founder, Studio71 INTERVIEWER: Ned Sherman, Counsel/Director, Manatt Digital ; Founder, Digital Media Wire			
3:15pm – 4:45pm Catalina Ballroom	<u>STARTUP PITCHES</u> 3:15pm - Uru PRESENTER: Bill Marino, CEO, Uru 3:30pm - Ambidio PRESENTER: Iris Wu, Founder, Ambidio 3:45pm - LumaForge			

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	<p>PRESENTER: Josh Minney, CEO, LumaForge 4:00pm - Robin Media</p> <p>PRESENTER: Adam Mclsaac, CEO, Robin Media 4:15pm - Mejay</p> <p>PRESENTER: Joe Willis, CEO, Mejay</p> <p>HOST/COACH: Karen Allen, Principal, Karen Allen Consulting</p> <p>JUDGES: Lauren Apolito, SVP, Business Development, HFA/Rumblefish, part of SESAC Jonathan Azu, Senior Manager, Red Light Management Brandon Leopoldus, Of Counsel, Gerard Fox Law Seven Volpone, CEO - Fund Manager, Big Block Capital Group Mike Vorhaus, Investor and President, Magid Advisors</p>
3:15pm – 4:00pm Palisades Ballroom RightsTech	<p><u>CROWDFUNDING, TOKEN SALES AND SMART CONTRACTS: NEW TOOLS FOR DIY ARTISTS</u> Jon Bahr, VP of Music Publishing and Rights Management, CD Baby Robert Binning, CEO, StreamSpace, LLC Rob Bonstein, VP Business Development, Music, Paradigm Talent Agency Kinsey Cronin, Director of Business Development, StartEngine Bryce Weiner, Founder, Tao Network Dan Novaes, CEO, Current MODERATOR: Chris O'Brien, Partner, Venable LLP</p>
3:30pm – 4:00pm Sierra Ballroom Video/TV/Movies	<p><u>HOW THE NFL IS ALLOWING THE VIKINGS AND OTHER FRANCHISES TO MONETIZE VIDEO CONTENT DIRECT-TO-CONSUMER</u> Brad Altfest, Senior Solutions Architect, StackPath Scott Kegley, Executive Director of Digital Media & Innovation, Minnesota Vikings Joe Pascual, CEO/CTO, dotstudioPRO MODERATOR: Brian Ring, Principal Analyst, Ring Digital</p>
3:30pm – 4:00pm Promenade Ballroom Brands/Advertising	<p><u>THE EVOLUTION OF TALENT IN THE GOLDEN AGE OF CONTENT</u> Joe Hodorowicz, Talent Manager, Studio71 Brittani Kagan, Head of Talent, Portal A Petar Mandich, Chief Talent Officer, Addition Carolyn Moneta, Agent, WME MODERATOR: Geoff Weiss, Senior Editor, TubeFilter</p>
3:30pm – 4:00pm Malibu/Santa Monica Games/Interactive	<p><u>WHAT'S NEXT FOR MIXED REALITY-BASED LOCATION BASED ENTERTAINMENT (LBE)?</u> Shiraz Akmal, Co-Founder, Chief Executive Officer, SPACES Brent Bushnell, CEO, Two Bit Circus Joanna Popper, Global Lead Virtual Reality Location Based Entertainment, HP Jim Preston, Executive Producer, Nomadic MODERATOR: Eunice Shin, Managing Director, Manatt Digital</p>
3:30pm – 4:00pm Venice/Peninsula Music	<p><u>SYNC. FILM, TV, ON-DEMAND. THE OPPORTUNITIES.</u> Bianca Bhagat, Head of West Coast & Film/TV, Glassnote Records Kristen Bushnell Perez, Director, Creative Synchronization, Atlas Music Publishing Rick Singer, Director of A&R and Digital Strategy, Zync Music Garrett McElver, Music Supervisor, SuperMusicVision MODERATOR: Tyler Bacon, President, Position Music</p>
4:00pm – 4:30pm Sierra Ballroom Video/TV/Movies	<p><u>THE FUTURE OF MEDIA, MARKETING, ADVERTISING IN CALIFORNIA'S LEGAL CANNABIS MARKET</u> Dan Goman, Founder and CEO, OWNZONES Media Network Amanda Chicago Lewis, Columnist, Rolling Stone Joshua Otten, Chief Content Officer & Co-Founder, prohbtD</p>

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	Tracy Ryan, Founder and CEO, CannaKids MODERATOR: Jackie Subeck, CEO, Hey Jackpot!			
4:00pm – 4:30pm Promenade Ballroom Brands/Advertising	<u>THE FUTURE OF AR AND AI FOR MEDIA AND ENTERTAINMENT</u> Kimberly Bates, SVP, Head of Strategic Planning, INNOCEAN Neil Parris, AR / VR, Entertainment Partnerships Lead, Google Adrian Sexton, Managing Director, BANKABL Rex Xu, Director, Design and User Experience, Universal Electronics Inc. MODERATOR: Po Yi, Partner, Venable LLP			
4:00pm – 4:30pm Malibu/Santa Monica Games/Interactive	<u>THE FUTURE OF DIGITAL MEDIA INVESTING</u> Jennifer Chen, Director, Saban Capital Group Todd Klein, Partner, Revolution Anton Zietsman, Director, 3311 Ventures Kevin Zhang, Partner, Upfront Ventures MODERATOR: Stephanie Zeppa, Partner, Sheppard Mullin			
4:00pm – 4:30pm Palisades Ballroom RightsTech	<u>FEATURED PRESENTATION: FROM ART TO ARTIFICIAL INTELLIGENCE</u> Edward Klaris, Managing Partner, Klaris IP, LLC			
4:00pm – 4:30pm Venice/Peninsula Music	<u>BRANDS AND MUSIC</u> Kristin Genovese, Director, Music for Brands & Advertising / Licensing, Sony Music Andrew Hamm, Music Director, Crispin Porter and Bugusky Raymond Roker, Head of AEG Studios, AEG Global Partnerships Toni Wallace, Head of Music Brand Partnerships, United Talent Agency MODERATOR: Todd Roberts, CCO, Creative Cabal			
4:45pm – 5:00pm Sinder Lounge	<u>ANNOUNCEMENT OF DEW STARTUP COMPETITION WINNERS</u>			
5:00pm – 6:00pm Sinder Lounge	<u>DAY 2 RECEPTION</u> Hosted by WeWork			