

5th Annual Digital Entertainment World Features Speakers from Facebook, Apple, Netflix, YouTube, Microsoft & Disney

Digital Media Wire's annual event includes 2,000 decision-makers across video, music, games and advertising, startups, innovators, technologists and press at 2018 DEW, Feb. 5-6.

LOS ANGELES, CA--(Marketwired - January 24, 2018) - Recognized by Hollywood insiders, digital influencers and industry leaders throughout the world as a "must-attend" event, now in its 5th year [Digital Entertainment World \(DEW\)](#) is where you want to be if you are in the business of creating or monetizing digital entertainment content.

DEW 2018 focuses on "The FUTURE of..." and will cover topics from OTT to Innovation to eSports to Content Marketing to VR/AR to Music Rights to Startups, etc., as this theme guides the talks, discussions, meetings and presentations over the two days. This year's event will be held in the hip and modern Marina del Rey Marriott just steps from the beach and located in the heart of LA's thriving Silicon Beach with easy access to Santa Monica, Venice and Playa Vista. The event includes keynotes, fireside chats, presentations, panel discussions, tech demos, startup competition, innovative exhibitions, daily DJ music and performers and the best networking in the hotel's Sinder Lounge.

"2018 DEW focuses on the most important developments shaping entertainment and media today from media consolidation to cord cutting to the challenges facing digital publishers," said Ned Sherman, DEW Chair and Counsel & Director of Manatt Digital. "By bringing together the key stakeholders at the intersection of content and technology, we provide a first-class platform for deal making and partnership development."

DEW includes more than 75 unique sessions and 200 speakers on topics essential to the future of video, music, brands, marketing, gaming, AR/VR, and AI. Speakers include:

- Celiena Adcock, Head of Streaming, **Facebook**
- Angela Ahrendts, SVP, Retail, **Apple**
- Hanno Basse, CTO, **20th Century Fox**
- Rishi Chada, Head of Gaming, **Twitter**
- Jim Packer, President Worldwide TV and Digital Distribution, **Lionsgate**
- Lisa Perrin, CEO, Creative Networks, **Endemol Shine Group**
- Andrew Sugeran, EVP, Publishing and Digital Media, **The Walt Disney Company**
- Ted Schilowitz, Futurist, **Paramount Pictures**
- Yvette Martinez-Rea, COO of North America, **ESL**
- Kathy O'Dowd, Product Lead Advertising & Technology, **Netflix**
- Andrew Schneider, CMO, **BAMTECH Media**
- Jesse Sisgold, President & Chief Operating Officer, **Skydance Media**
- Andrew Wallenstein, Co-Editor-in-Chief, **Variety**
- Adam Ostrow, Chief Digital Officer, **TEGNA**
- Reza Izad, Co-Founder & CEO, **STUDIO 71**
- Jared Grusd, CEO, **HuffPost**, and VP, Global Head of News & Information, **Oath**
- Justin Dellario, Head of Esports Programs, **Twitch**
- Brandon Berger, Chief Business Officer, **theSkimm**
- Erika Bennett, Head of Social Marketing, **YouTube Shows**
- Craig Barry, EVP & Chief Content Officer, **Turner Sports**
- Darcy Antonellis, CEO, **Vubiquity**

The fast-growing two-day conference includes five tracks: Video/TV/Movies; Brands/Advertising; Games/Interactive; Music/Rights; and Innovation/Startups/Tech. With sponsors and media partners including Microsoft, Akamai, Verizon Digital Media Services, Venable, Hyperwallet, Sheppard Mullin, Jam City, Stackpath, Frame.io, WSGR, Music Reports, Jukin Media, Vubiquity, Rumblefish, Unofficial Cardboard, Variety, SAG-AFTRA, WITI, Esports Ad Bureau, Fusicology, The Game Audio Network Guild, CMO Asia, Interactive TV Alliance, The Israel Conference, Virtual Reality Reporter, Gary's Guide, Digital LA, Asia Image, Westside Digital Mix, Automotive Digest, WIGI, VR/AR Association, Parks and Associates, Canadian Music Week, Conference Guru, Events for Gamers, Gerard Fox Law, and Hypebot.

To register, please go to <http://www.dewexpo.com/registration/>.

For information on limited sponsorship opportunities, please contact Tinzar Sherman at tinzar@digitalmediawire.com.

Media Contacts:

Torri Santander

Zeno Group

torri.santander@zenogroup.com

Moriah Mason

Digital Media Wire

moriah@digitalmediawire.com